Barter Deals for Events

For events we usually maintain a barter deal. The extent of the services rendered depends on whether representatives of krautinvest.de will be on-site. In some cases, this is not possible. The package may then be adjusted accordingly. The parties conclude a mutual partnership agreement, no money is paid between the parties. If paid services are booked, the terms and conditions for paid krautinvest.de offers apply separately. **The basic deal includes:**

The organizer receives:

- \rightarrow Inclusion in article "Cannabis events of the respective year".
- → Inclusion in krautinvest.de event calendar; event logo on media partner page
- → 1x event announcement (article on krautinvest.de, distribution via social media channels (Twitter, LinkedIn) and newsletter of the respective publication month, discount code and with reference to media partnership)
- → 1x article/interview with selected speakers, distribution via social media channels (Twitter, LinkedIn) and newsletter of the respective publication month

krautinvest.de receives:

- ightarrow 10% 20% discount code for our krautinvest.de readers
- \rightarrow 2x tickets for representatives of krautinvest.de
- → krautinvest.de logos on media partner page
- → krautinvest.de logos on conference materials (online and print, if available)
- → Mention as media partner on social media (channels of the event)

Moderation and panels: We are also available as competent moderators for events. Separate conditions apply, e.g. individual agreement on fees and travel expenses. Please do not hesitate to contact us.

Current Media Partnerships













Your

Event





4. Medicinal Cannabis Congress Wissenschaftliche Grundlagen für den Einsatz von Medizinal-Cannabis. 1.– 2. Juni 2023 | @Harnack-Haus Hybrid Congress krautinvest