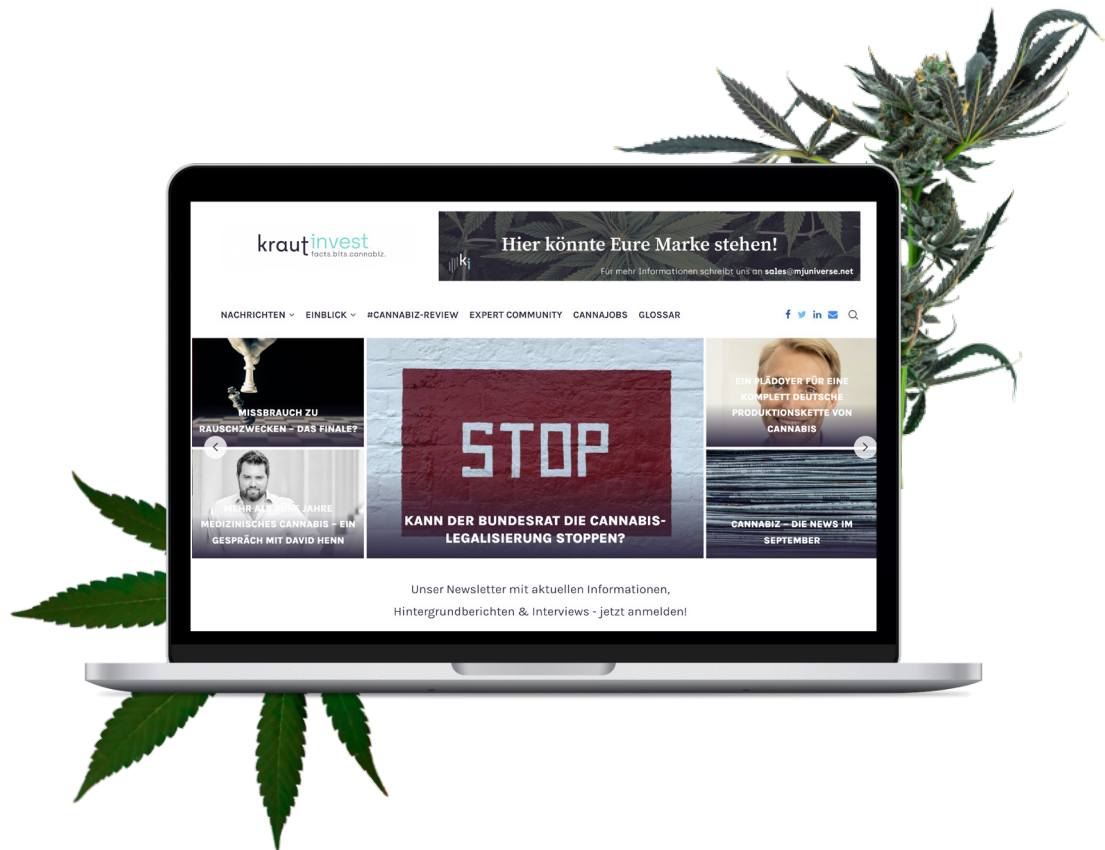


krautinvest.de at a glance



krautinvest.de is the German B2B online magazine for the German and European cannabis industry with news, background information and market trends. Independent. Transparent. Editorial.

Facts and Figures

- First article published: April 2, 2017
- Key media platform with German content related to the European and German Cannabis industry as well as international expertise
- Platform for dialogue, discourse and opinion leadership to build a new industry from scratch.
- Professional readership (entrepreneurs and in leading management functions)
- Reference and inspiration source for conventional media (e.g. www.zeit.online; Gründerszene; Süddeutsche Zeitung, businessinsider.de)
- 600+ relevant articles to date
- on average 22k - 30k page views/30 days
- approx. 8k-12k+ regular readers
- 500+ newsletter subscribers with an
- open rate of 50%
- 65+ articles on the first Google page
- 500+ followers on Twitter
- 2k+ followers on LinkedIn with 30k impressions monthly
- 180k+ Google views with 3k+ clicks



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